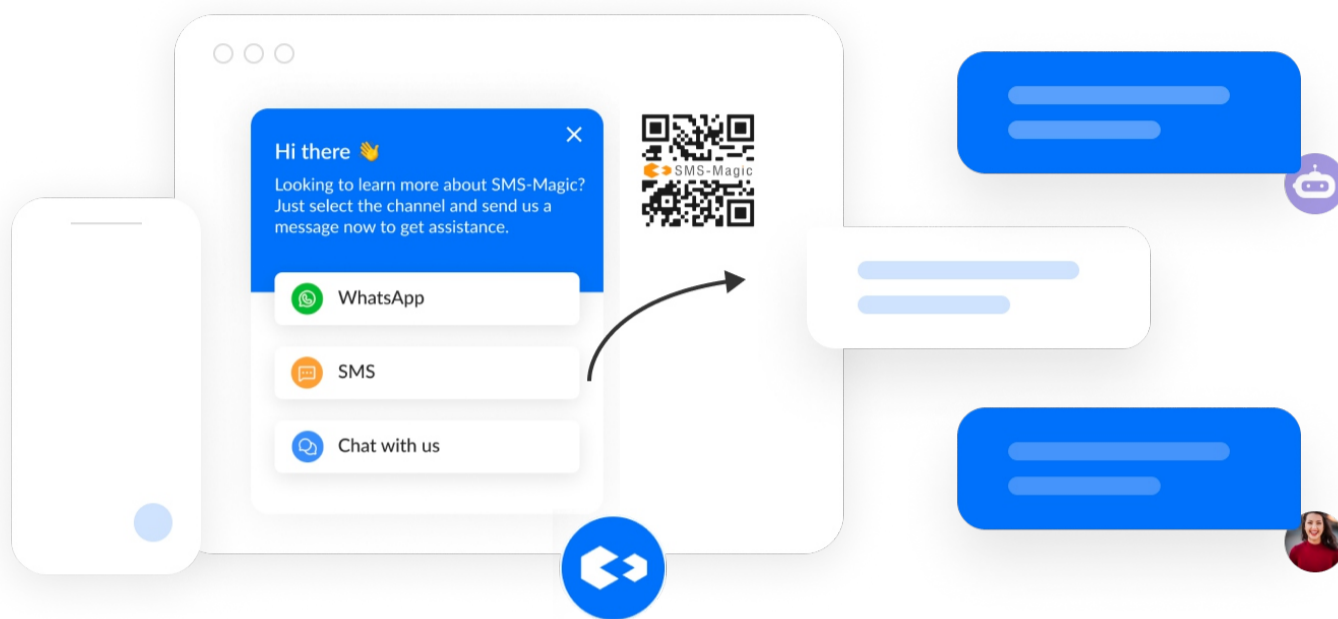


# GET HIGH-INTENT INBOUND CONVERSATIONS FROM EVERYWHERE

Embed conversational messaging across all your prospect- and customer-facing touchpoints. And open the floodgates to high-intent leads looking for your services.



## Create a conversation-first experience

Meet the moment by facilitating direct and personal conversations when your prospects and customers need you the most - that is when they seek information, make up their minds, and evaluate providers



## Get basic details and consent at the outset

Gather basic details and consent for messaging in the flow of welcoming and qualifying new prospects. Automatically trigger progressive profiling and consent requests.



## Guide prospects down the messaging path from everywhere

Add messaging entry points to your web pages, emails, web apps, pamphlets, hoardings, and more!



## Take the experience to the next level with chatbots

To handle higher volumes and address routine interactions or FAQs, man your conversations with chatbots and seamlessly hand them over to agents as and when needed.



## Offer to engage in customer-preferred channels

Connect all your customer and prospect entry points to their preferred messaging channels like SMS, WhatsApp, Facebook Messenger, Web chat, or LINE.



## Turn conversations into customers

Assign inbound conversations to the right workloads (sales/support/operations) over the desktop as well as mobile phones and help them attend to these new inquiries instantly.



## Make your conversation connectors

Whether it is a click-to-chat button, a scan-to-message QR code, a webchat-to-messaging widget, or an inbound campaign keyword, simply create them in SMS-Magic and publish them on your properties.

### About SMS Magic

SMS-Magic is an established conversational messaging solution for high-touch professional and consumer services. We enable over 2500+ service providers across 190 countries to engage with their clients, students, and patients in a compliant manner, on multiple channels, across the life-cycle and at scale

Email: [sales@sms-magic.com](mailto:sales@sms-magic.com)